



# "WE WILL" SPORTSMANSHIP PLEDGE

## *Sportsmanship Matters!*



The Utah High School Activities Association invites their member schools to participate in the new **"We Will" Sportsmanship Commitment Campaign**. The program promotes good sportsmanship, ethical behavior, self-control, respect, positive citizenship and the values of team work. The UHSAA and the UIAAA (Utah Interscholastic Athletic Administrators Association) asks schools, players and coaches to make the "We Will" commitment.

### The "We Will" Sportsmanship Pledge

**We will...**

Play fair and play by the rules  
Represent our schools with integrity

**We will...**

Treat our opponents with the dignity that they've earned  
And respect coaches and officials

**We will...**

Value our opportunity to compete  
And thank those who support us

**We will...**

Always do our best to achieve what we can achieve  
Individually and more importantly – as a team

And when the game is over

**We will shake hands - win or lose**

It's the right thing to do

### Creating A "We Will" Promotional DVD for Your School:

- With the support of the principal, athletic director, and coaches, make arrangements for someone to film (digital format), edit and create the final version of your "We Will" DVD
- Watch the Bonneville High School DVD to see how to involve a variety of athletes & coaches
- Shoot in digital format for editing and creating multiple versions of the "We Will" message
- Film coaches and athletes in uniform representing the girls' and boys' teams giving the "We Will" commitment statements outlined above. You will want several takes for each part.
- It is recommended that you use cordless microphones to eliminate background noise
- Count down 3-2-1 before the athletes begin speaking to create some lead space to edit
- Schools should film numerous takes of the "We Will" statements so more athletes can be involved, all teams represented and multiple versions created and shown through the year
- Include your school name, logo and UHSAA logo on the DVD (contact UHSAA for logo)
- These "We Will" messages should be viewed throughout the year on Channel One
- Mail a copy of your final "We Will" DVD production to Becky Anderson at the UHSAA office: 199 East 7200 South, Midvale, Utah, 84047

**WE WILL – RAISE THE BAR!**